

Amendment to the Abstract

Please replace the abstract beginning on page 20, line 2 of the Application with the following rewritten abstract:

Systems and methods for providing demographic information for a geo-demographic cluster area within a predefined geographic region are disclosed. An illustrative method may include the steps of associating selected data entries from multiple databases with parcels of land in a predefined geographic region, generating household-specific demographic profiles for each parcel of land using data records from the databases, generating an aggregate dataset for at least two parcels of land by combining the household-specific demographic profiles for each parcel of land, and outputting selective data from the aggregate dataset to a user such as an individual or organization. The step of generating an aggregate dataset for at least two parcels of land can be used to protect the identity of individual residents or organizations located within the predefined geographic region.